



Matching, Shading & Berber Effect

All pile carpets, especially plain and berbers, are liable to shading, that is, to show light and dark patches arising from unequal crushing of the surface. Shading is an inherent characteristic and this tendency is not detrimental to the wear of the carpet. Present research is unable to identify any one specific cause of the phenomenon but the indications are that a combination of environmental factors are to blame. It follows that neither the manufacturer nor the retailer can be held responsible if, and when, this effect does arise. Please be aware of this advice before purchase. This Company cannot therefore accept any responsibility for this effect.

In common with all manufacturers, berber carpets produced from wool, or containing wool, involve the use of a random blend of colour. This can cause a lined effect in the carpet, which may not be noticed in a sample form. Different production batches may well show greater variations in shade than plain colours. This effect is not due to any manufacturing fault and the Company cannot, therefore, accept any responsibility for this effect. Our customers are requested to advise the end customer of these facts when negotiating orders.

